



ID\_100496

WORKPLACE

# dwp Office

Location of Project: Bangkok, Thailand

Project Stage: Completed

## INTRODUCTION

dwp|design worldwide partnership had to relocate. When the time came to move office, the architecture and design firm embraced it as an opportunity to walk the talk of digital transformation. To become a showcase example of conversion from conventional office to fully agile working environment.

Prior to the move, there had been a lot of work behind the scenes to prepare. The ultimate goal was for the office to not only become an enviable setting for their clients to emulate; but was also designed to show the ways in which digital transformation, and the use of Cloud based systems, can reinvent the way business is done.

Rather than gradually easing out of the world of paper and analogue systems the move opened a gate that led to freedom from 'intensive, repetitive analogue process' enabling more creativity and better service for the design company's clients. Fully wireless, the team can now work almost anywhere in the activity-based environment. Every legacy system was replaced at the same time: ERP, CRM, BIM, file storage, communications and all the design tools. Their digital technologies now enable dwp's Sector Health Specialists based in the Melbourne studio to collaborate with the project and client teams in their Dubai Studio. Engineers working on mechanical system designs in Singapore join in while the operator, based in Boston, updates a brief. Everyone has access to each other and to all the information with an online digital 3D model as the single source of data.





## EVALUATION CRITERIA #1: SPATIAL DESIGN

dwp's new open-plan offices have spacious 'zones'. Fully wireless the team are no longer tied to their desks by a PC and lan cable so can work independently or in groups anywhere in the offices.

The informal reception area is designed to resemble a cafe with a barista to greet visitors with a great cup of coffee. There is a large meeting room, two smaller meeting rooms, a 'Townhall' meeting area, staff canteen and pantry for collaboration or meditation.

The Social areas are fully utilized by the team and meetings are held in every corner of the office. A thick wooden counter with natural grain forms a functional and aesthetic workspace in the cafe area. In the pantry there are small desks which can be used for internal meetings or for casual catch ups with suppliers.

There are a number of ways storage is used for beautiful design and maximised space. The meeting room has a faux-wall to hide office accoutrement. And for dwp's transformation from the traditional to agile workspace, personal desk drawers were removed. Lockers are designed and built into the dramatic hallway for staff to store personal belongings. The dramatic corridor creates a sense of arrival as it leads to the open office area.



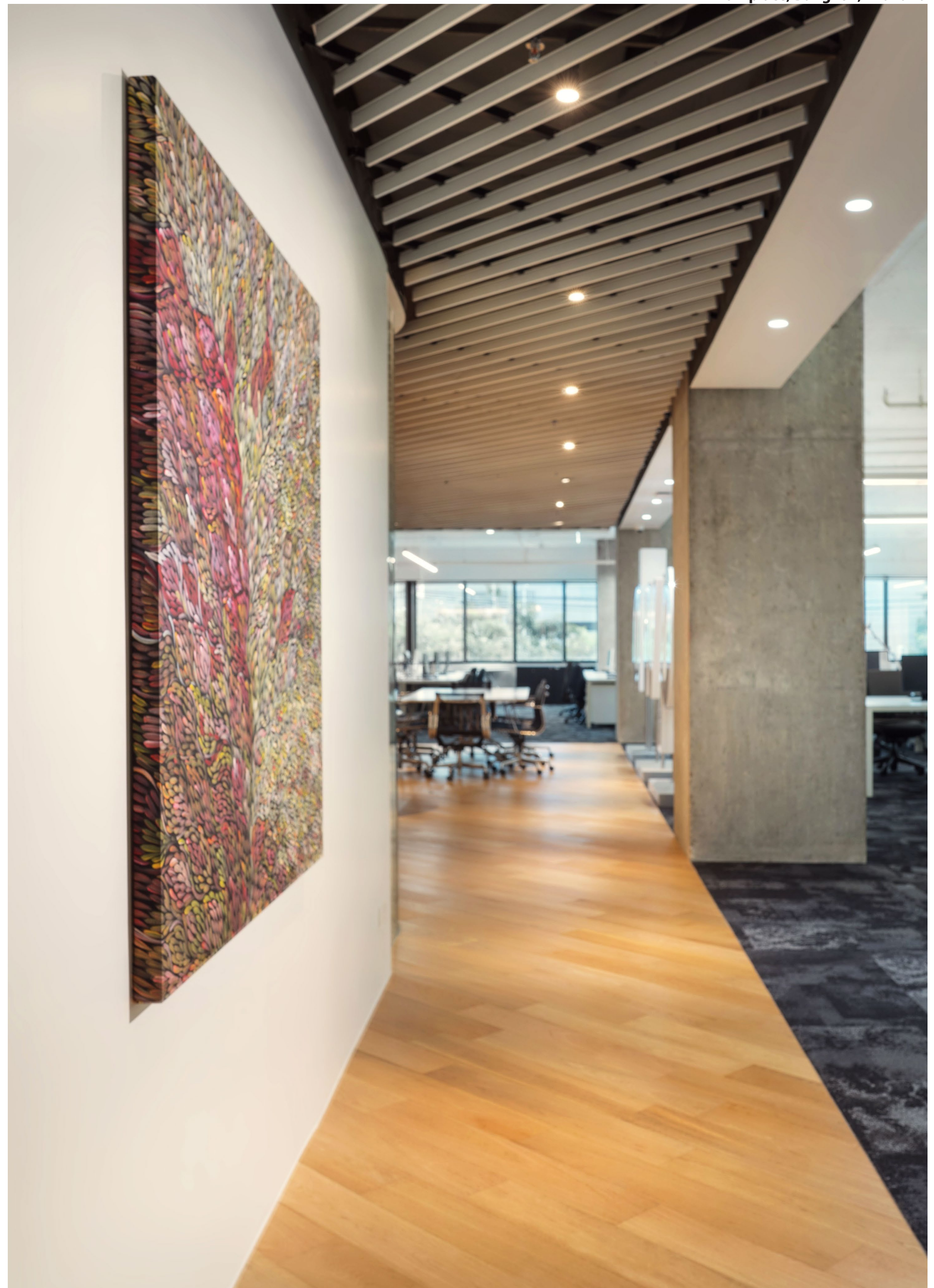


## EVALUATION CRITERIA #2: COMFORT

The open plan office is designed for dwp staff to be a creative and interactive. Natural light flows in from the treeline which also reduces energy consumption.

The floors are covered with carpet to absorb noise. Existing low ceilings were removed to create height and space.

Zoning separates the working area, where the natural light near the windows is brighter from the social areas. The social areas, meeting rooms and waiting areas are all centrally located for intimacy and flow.





### EVALUATION CRITERIA #3: AESTHETICS

The keywords driving the design theme were: 'Approach' and 'Experience'. From the moment of stepping into the lobby the elegant timelessness of dwp's branding greets visitors. The café and barista provide a warm surprising and caffeinated welcome.

The iconic style of the dwp office is formed by the organic flow and rounded walls, juxtaposed with rough concrete finishes. Exposed pipes and original markings on the beams by workers become artwork that references interior design and architecture.

The offices are designed as a showcase of dwp's elegant choices and clever combinations of materials and colour. The social areas of the agile workspace are warm and soft with laminate floors. While the open offices are more dynamic with black tonal carpets that contrast with white walls and concrete pillars.

There are three styles of meeting room. The boardroom for big groups is clean and simple with white and grey tones. Banquette seats line the walls for even larger groups. The second meeting room is more colourful and the third, used mainly for internal meetings is more casual.





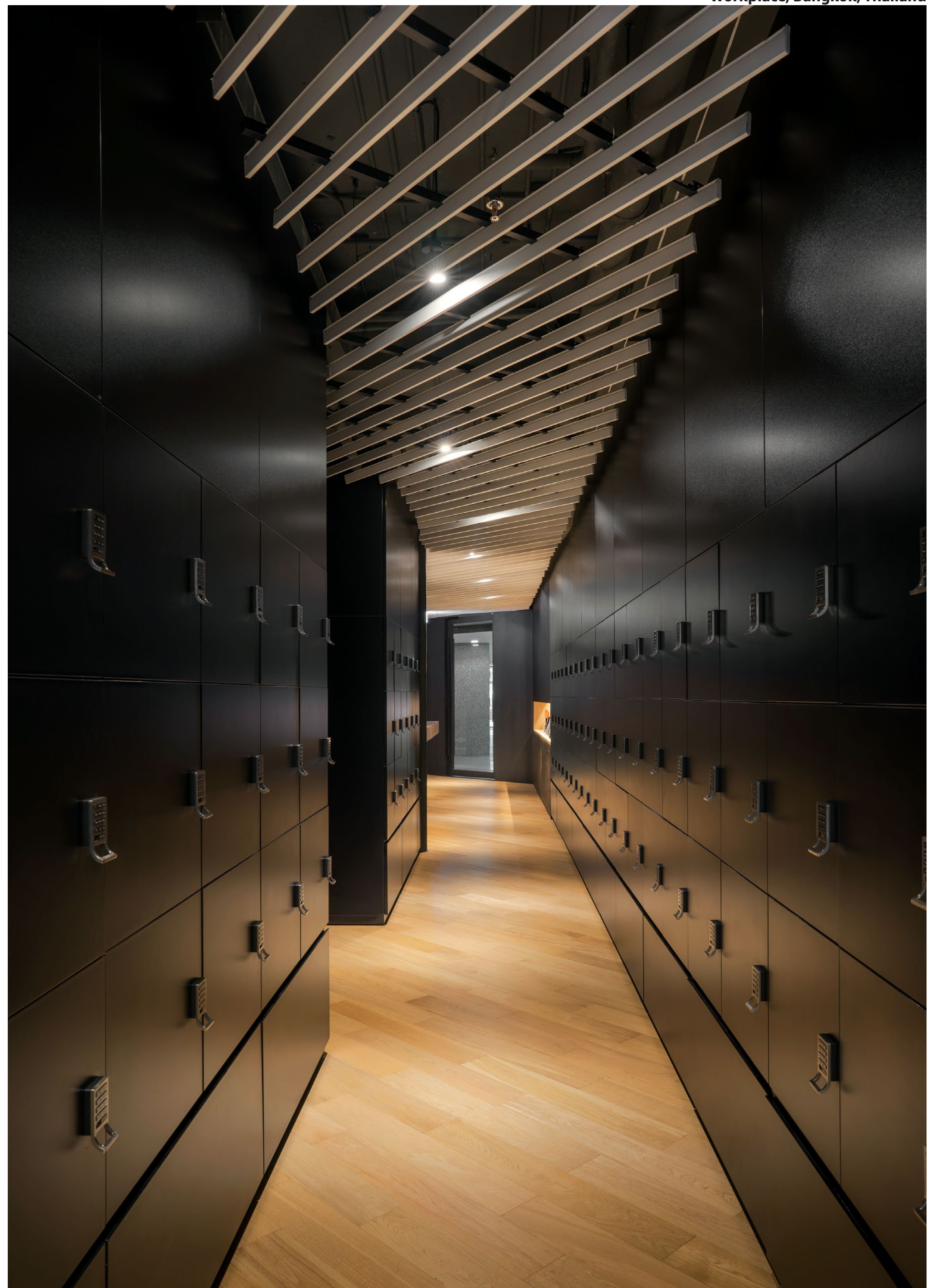
## EVALUATION CRITERIA #4: INNOVATION

Designed to be a fully digitally transformed agile workplace: 100 percent wireless without lan cables, telephones or filing cabinets. All files are in google cloud drive. 3CX phone system is use in the office which does not require desk phones by enabling extensions to make calls via the public telephone network.

The free-desk policy for the entire staff means no desk drawers. The creative lockers were designed for staff to keep their personal belongings.

LED lighting is utilised throughout the zoned work area, near the windows, maximises the natural light for sustainability.

The exposed pipes were designed to run parallel to the desks. A jet air conditioning system, traditionally used at the airports is hidden under a wood ceiling in social zone.





## EVALUATION CRITERIA #5: REALISATION EFFICIENCY

Digital transformation is an inherent part of the design, although intangible, is present at every soft angle, clean desk and warm meeting space in which team member from all parts of the globe can be present.

The office design consciously combines function and beauty.

The entire surface area of the office is fully utilized and ready for growth

Most of the furniture is free standing, easily moved and adjustable. Ready to expand with the future. It is, of course, chosen to reflect the company's design driven brand identity an agile office philosophy.

The team, at first wary in varying degrees of the idea of an agile work space, soon became accustomed to clean shared desks and intimate meeting zones. The locker area proved to be a 'water cooler' zone. Overall the unity of the open-plan office has created greater communication and team spirit.

The spacious and cutting edge, digitally proficient meeting rooms have made dwp's clients keen to utilise the new office for meetings.

